

## Press release 1 / 06.03.2007

## Many Swedish top players prevented from playing in Aalborg

The Swedish Bowling Federation has, with a very short notice, decided to arrange a camp in Sweden for their national teams during the period of Brunswick Aalborg International 2007 (EBT 2007 Stop 09). In this context, the national teams are the 4 Swedish gross teams for women, men, U23 women and U23 men.

By this action, the Swedish Bowling Federation is blocking about 40 Swedish top players from signing up for squads in Brunswick Aalborg International 2007.

All tournaments (of course also Brunswick Aalborg International) must accept situations, where clashes with activities in some federations exist, but in far most situations, important national activities are listed openly in the year calendars of the federations and clashes are therefore normally known way ahead of time.

When organizers are familiar with clashes in due time, they have a chance to defend their business, either by planning and acting according to known situations or by moving their tournaments a little, which we have seen happen from time to time for other organizers.

In this specific situation, where this absolute and tremendous clash came late, unexpected and as a big surprise, there is no possibility to adjust or change the situation for the tournament. We, in the organizing team of Brunswick Aalborg International, are therefore considering the action as very serious and damaging for our tournament, or though we are not familiar with the reason behind it.

Since Sweden for geographical reasons is a key market for Brunswick Aalborg International, there have already been some rumours, that the tournament will be cancelled in 2007. It is therefore important for the tournament management to underline, that Brunswick Aalborg International 2007 WILL be conducted in full scale, with the original prize pool of 62.000 € and on its original dates 21-27 May.

The international tournament in Aalborg is in 2007 organized for the  $40^{\text{th}}$  time, it is the oldest tournament in the European Bowling Tour and it is not the intention that the tournament should disappear, neither in 2007 nor in the future.

Anyhow, the loss of many Swedish top players is a very serious challenge for the tournament and we sincerely hope the missing attendance from a number of Swedish top players will attract other players to the tournament in Aalborg on 21-27 May 2007.

For more information about the tournament, check out www.bai2007.dk

Kind Regards Kim Thorsgaard Jensen

Tournament Manager Brunswick Aalborg International